

Dear {{FirstName}},

Did you see yesterday's story in [The Guardian](#), looking at a day on the frontline of Melbourne's homelessness crisis?

Read reporter Cait Kelly's dispatch from a day shadowing Launch Housing's Rough Sleepers Initiative and Daily Support Team while they provided outreach support to people sleeping in Melbourne's CBD – like Cameron, who has been sleeping rough for over a year. And meet Ruby, who was sleeping rough before she moved into crisis accommodation provided by Launch Housing, where she was also able to access healthcare, legal advice and counselling.



Photograph courtesy of [The Guardian Australia](#) / [Chris Hopkins](#)

[Read The Guardian story here](#)

Each day at Launch Housing, we see the impact of the homelessness crisis. And our team is there, on the frontlines, working tirelessly to help people like Cameron with a range of housing and innovative wraparound health, education and specialist support services.

Rough sleeping is a health emergency. People sleeping rough are likely to die 30 years earlier than people in stable housing. Rough sleeping is the most visible and damaging form of homelessness... but it is not normal, and it is not inevitable. That's why amidst the crisis, we are optimistic because solutions exist.

Ending homelessness starts with creating more homes. Housing + healthcare + support will permanently end homelessness.

We want more for Melbourne - a liveable city for all of us. Launch Housing is proud to power Melbourne Zero – a community-led movement to end homelessness in our city, starting with ending rough sleeping by 2030.

Together, we're calling for change and action. If you haven't already, please add your voice to the Melbourne Zero movement and be part of positive change today.

[Join here](#)

Bevan Warner



BEVAN WARNER
Chief Executive Officer